Facebook Privacy Settings
Individuals belief on privacy versus their settings

Author: Callie Kitoski

Advisor: Dr. Nicole Anderson

Introduction

- The concern around privacy is ever changing for everything.
- Social media are often in the news due to their privacy related issues and how they are truly affecting the consumer by not protecting their privacy.
- Privacy is a sensitive issue and should have more regulations in support of the privacy of the consumer.
- Facebook is known for having its share of privacy issues in the past.

Methods

- The main purpose of collecting this data is to see where people stand on the own privacy and compare that information to their privacy settings to see if there is a correlation between them.
- This survey was administered by emailing participants a link to the survey
- Participants were asked a series of questions part being there opinion on there given privacy and the others based off their current privacy settings on Facebook.

Graph

How private do you want your information to be on Facebook

How private do you feel your data is on Facebook
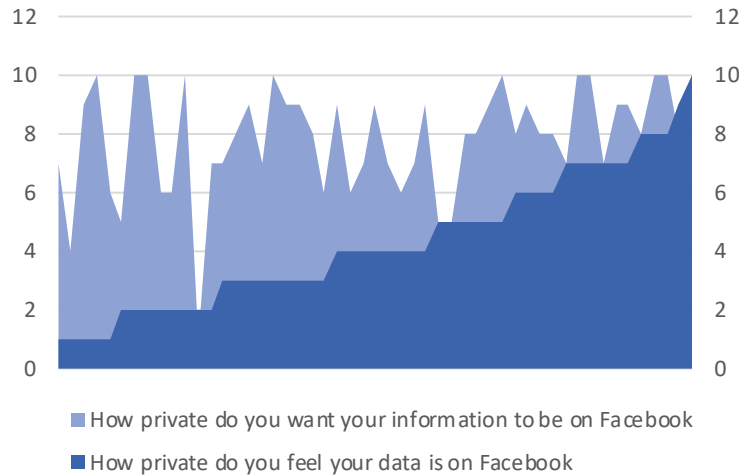
Analysis

- The graph above shows the difference between a individuals want of privacy on Facebook compared to their current feel of privacy on Facebook.
- It shows a trend that individuals want to be more private on Facebook then they feel they are.
- There is a few outliers in the results indicating people believe their data is just as private as they believe.
- About 2/3 of the participants believe their data is under a 5 for privacy on Facebook.

Conclusion

- From the results it indicates that individuals would like to have more privacy on Facebook then the believe they are receiving.
- This same survey could go for any social media these days, individuals uses these on the data without feeling their data is secure.
- There is a desire present to be able to feel safe online, while Facebook is only one of many sites people tend to use regularly people seems to be aware that their personal information on these sites may not be as private as they believed.
- There is a need to protect individuals' privacy and making people understand their privacy settings is a step in them doing their part to protect their own privacy.

WINONA
STATE UNIVERSITY
Computer Science Department
http://cs.winona.edu

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